



Dear Parents and Carers,

We are writing to share some exciting news. Our school's Trust has formally rebranded and will now be known as INOVA Multi-Academy Trust.

We've spent the past few months working closely with staff, governors, pupils and families across our Trust community, and we are pleased to now take this positive step forward together.

As a collective of schools, we have evolved so much since the Trust's inception 13 years ago. From a single school to a thriving family of nine, educating children from nursery right through to sixth form, our identity needed to reflect who we are today and where we are going.

The name INOVA Multi-Academy Trust reflects our mission: to transform lives through the power of learning. It speaks to the values that unite us – innovation, collaboration and excellence – and our belief that learning has the power to inspire, uplift and change lives. More information on our rebrand and logo is enclosed below for your interest.

While the Trust's name and visual identity are changing, there will be no changes to Chaucer School and your child's day-to-day school experience will remain the same. There are no changes to the school name, how the school is run, and the staff, leadership and values you know and trust will continue as before.

However, you may start to see some visual changes for the Trust in the coming months. For example, a new Trust website, updates to signage, and new branding on Trust materials – but our school's individual identity will remain the same, and central to everything we do.

Our schools are united by a belief in the power of education to open doors, inspire ambition, and develop not just knowledge but also character and confidence. Through this rebrand, we are reaffirming our commitment to high-quality, inclusive and enjoyable learning experiences for every child – and ensuring that our schools remain strong and forward-thinking places to learn and grow.

We are proud to be part of the newly named INOVA Multi-Academy Trust, and excited about what the future holds for our pupils, staff, and wider school community. We hope you'll join us in celebrating this next step for our Trust and for our school.

If you have any questions, please don't hesitate to get in touch with the school.

Thank you, as always, for your ongoing support.

Yours faithfully,

Joanna Crewe



Headteacher

Chaucer School

Lee Barber



Chief Executive Officer

INOVA Multi-Academy Trust

# INOVA Multi-Academy Trust

## Our Logo



## Our Vision

Transforming lives through the power of learning

## Our Mission

To equip young people with the knowledge, skills and character to thrive in a rapidly changing world. From nursery to destination, our pathways will embed a culture of innovation, collaboration and excellence delivered through high quality, inclusive and enjoyable educational experiences.

## Our Values

Innovation, Collaboration, Excellence



## Our Values

### Innovation

- We embrace forward thinking solutions
- We experiment, learning from our success and failures
- We champion the use of cutting-edge resources
- We are agile in our approach.



### Collaboration

- We ensure a safe and transparent culture
- We are proactively involved in our communities
- We apply resilience and adaptability
- We promote teamwork and inclusivity.



### Excellence

- We have high standards and expectations
- We continually evaluate, seeking improvement
- We insist on equity for all
- We foster a culture of ownership and responsibility.

